

# HEART OF KENSINGTON NEIGHBORHOOD PLAN

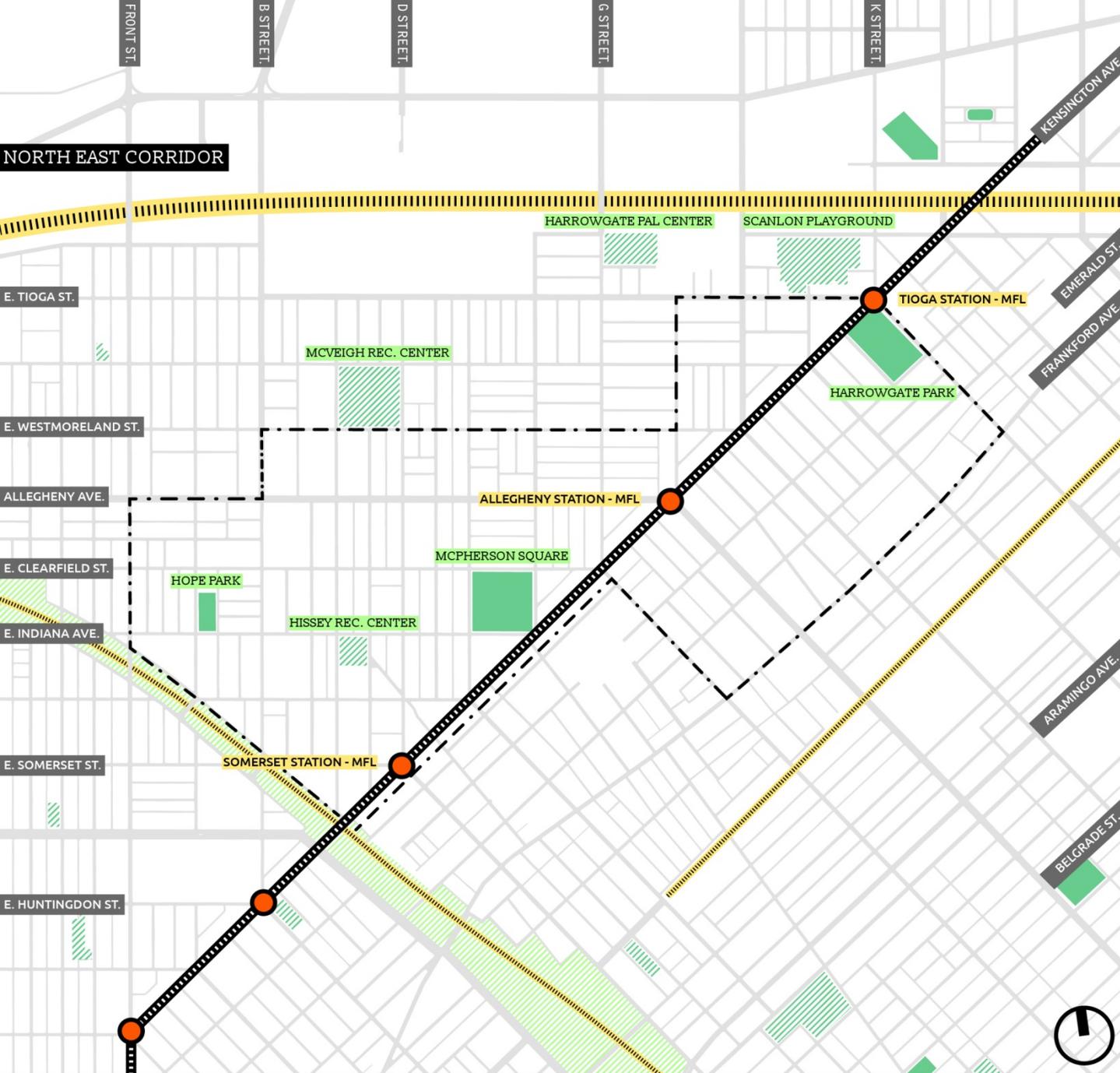
**A FRAMEWORK FOR TRAUMA INFORMED  
COMMUNITY DEVELOPMENT**



# STUDY AREA

**360** acres

**167** city blocks

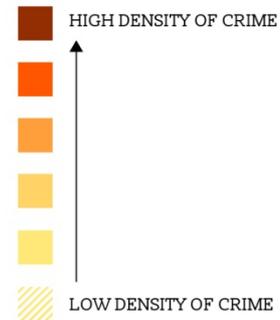
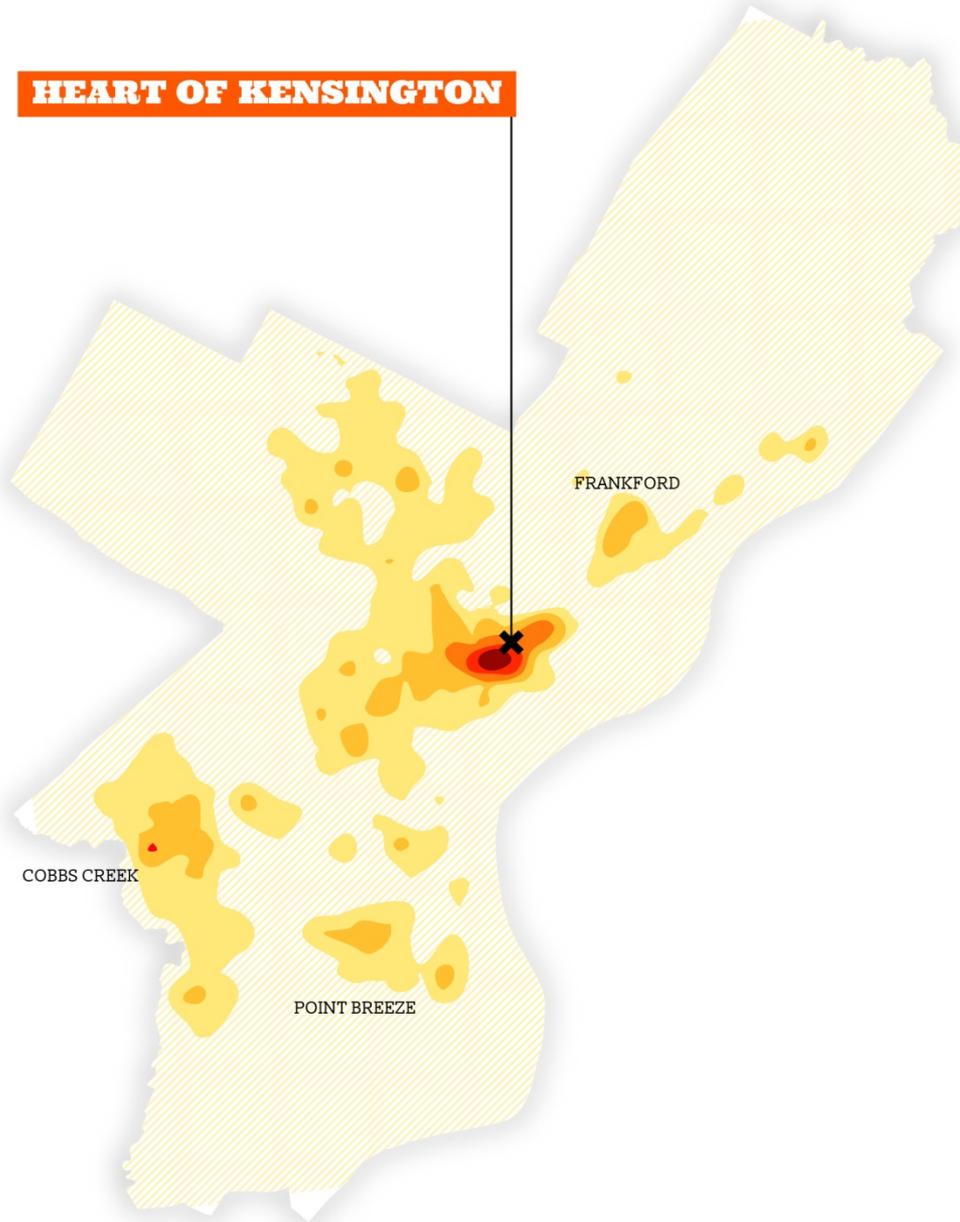


- STUDY AREA BOUNDARY
- MARKET FRANKFORD LINE (MFL) STATION
- ⋯ ELEVATED MARKET FRANKFORD LINE (MFL)
- RAILWAY
- PARK
- ▨ RECREATION CENTER / PLAYGROUND
- ▨ WOODED AREA



# **KENSINGTON** is the center of Philadelphia's **DRUG TRADE**

**HEART OF KENSINGTON**



SOURCE: PHILADELPHIA POLICE DEPARTMENT - 2012-14 NARCOTIC/DRUG LAW VIOLATIONS

# HOK Educational Attainment

SOCIAL EXPLORER - ACS 2014 (5-YR ESTIMATES)

% OF POPULATION OVER 25

■ HOK ■ Philadelphia ■ Pennsylvania ■ USA

50 %

45 %

**44%** OF THE POPULATION OVER 25 DOES NOT HAVE A HIGH SCHOOL DEGREE -  
AND ONLY **3%** OF THE POPULATION HAS A BACHELOR'S DEGREE.

40 %

35 %

**36%**

30 %

25 %

20 %

**16%**

15 %

10 %

**3%**

**1%**

5 %

LESS THAN HS

HS GRADUATE

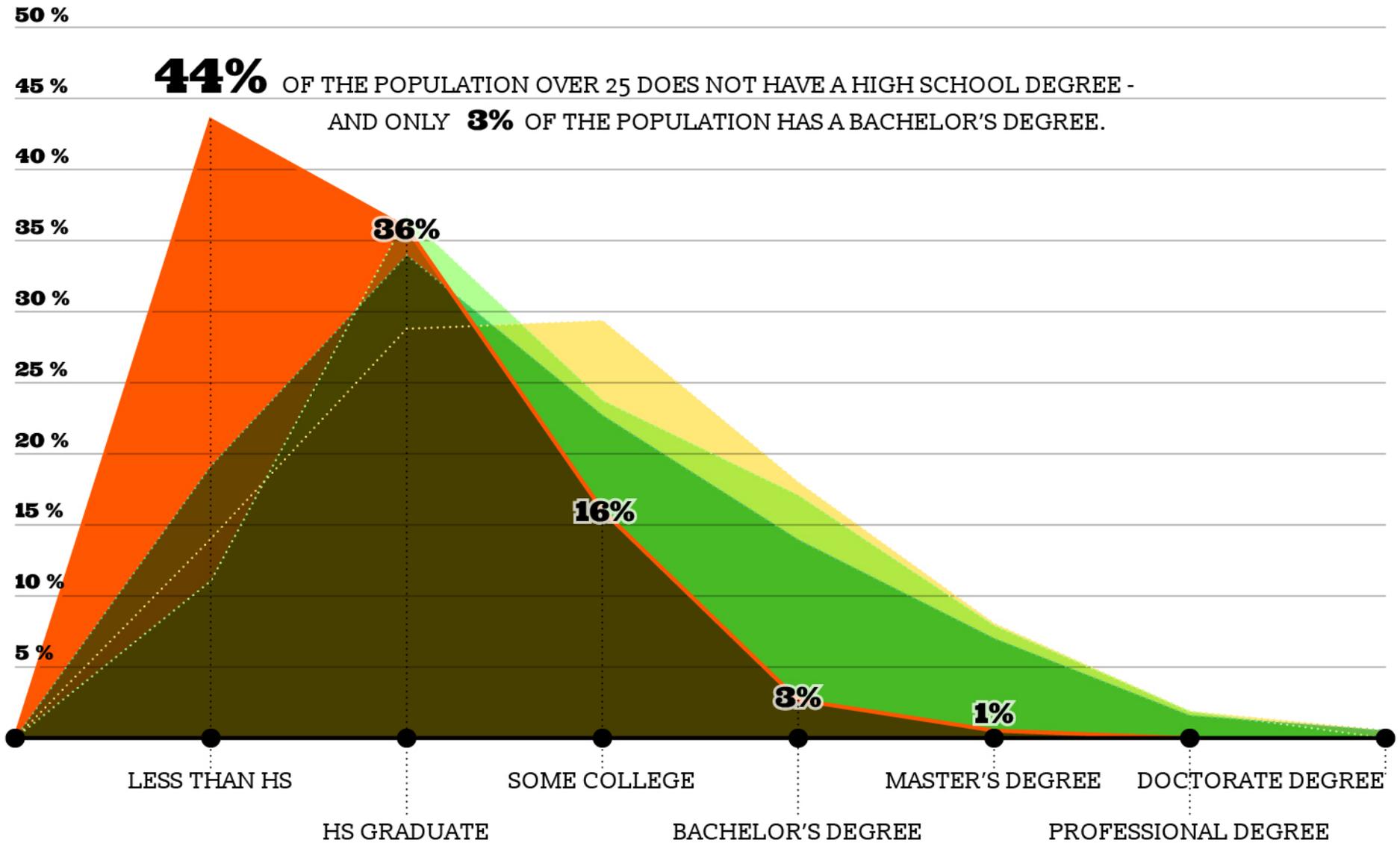
SOME COLLEGE

BACHELOR'S DEGREE

MASTER'S DEGREE

PROFESSIONAL DEGREE

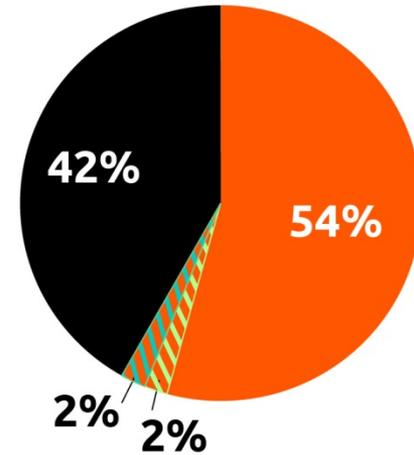
DOCTORATE DEGREE



# VACANCY

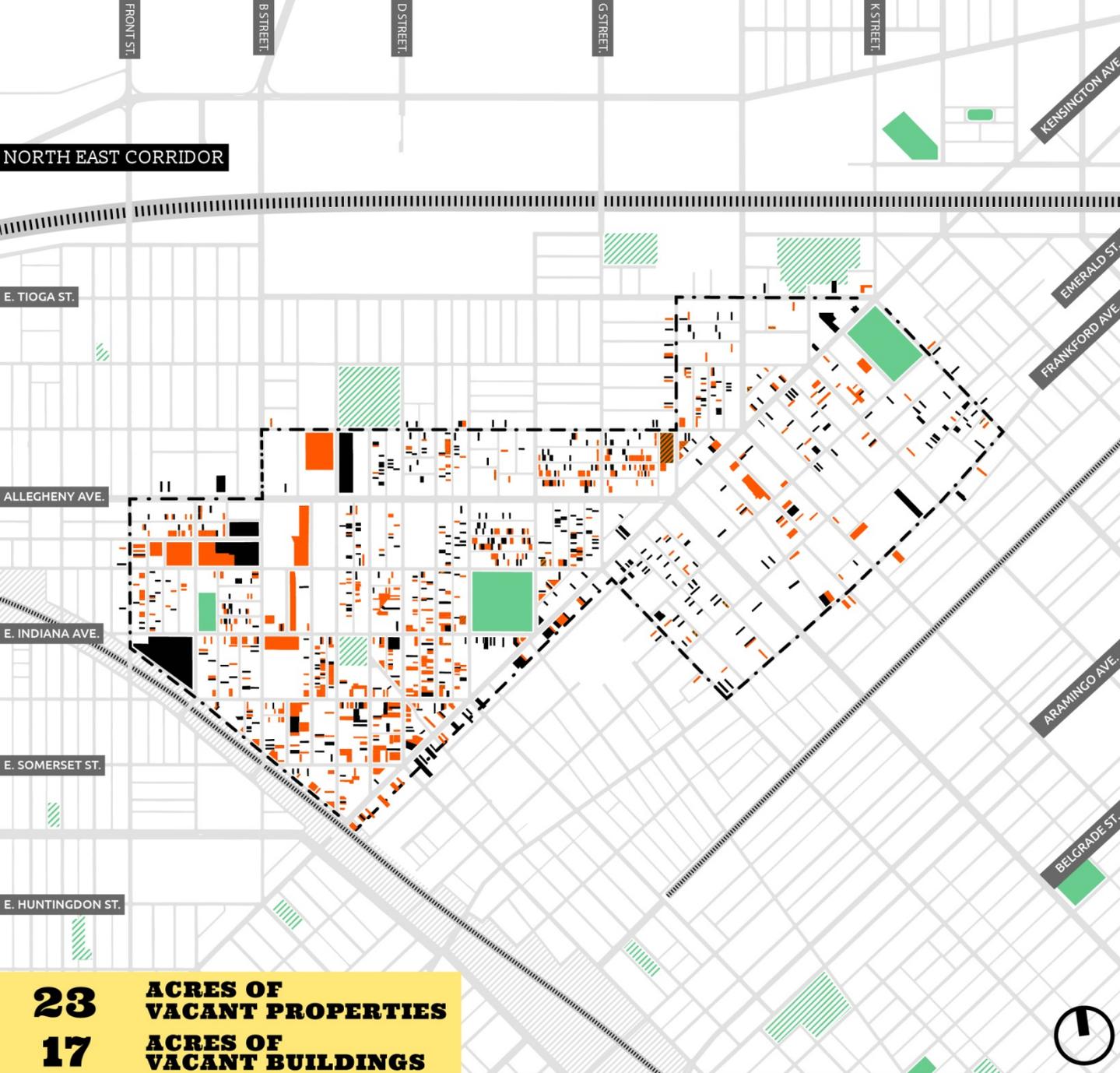
SOURCE: INTERFACE-STUDIO FIELD SURVEY 2016, OPEN DATA PHILLY

(BY PARCEL AREA)



**14%** OF TOTAL AREA IS VACANT

- - STUDY AREA BOUNDARY
- VACANT BUILDING
- VACANT LAND
- ▨ MAINTAINED VACANT LAND
- ▨ PRIVATE SIDE YARD



**23** ACRES OF VACANT PROPERTIES  
**17** ACRES OF VACANT BUILDINGS



# HOMICIDES

2006-16

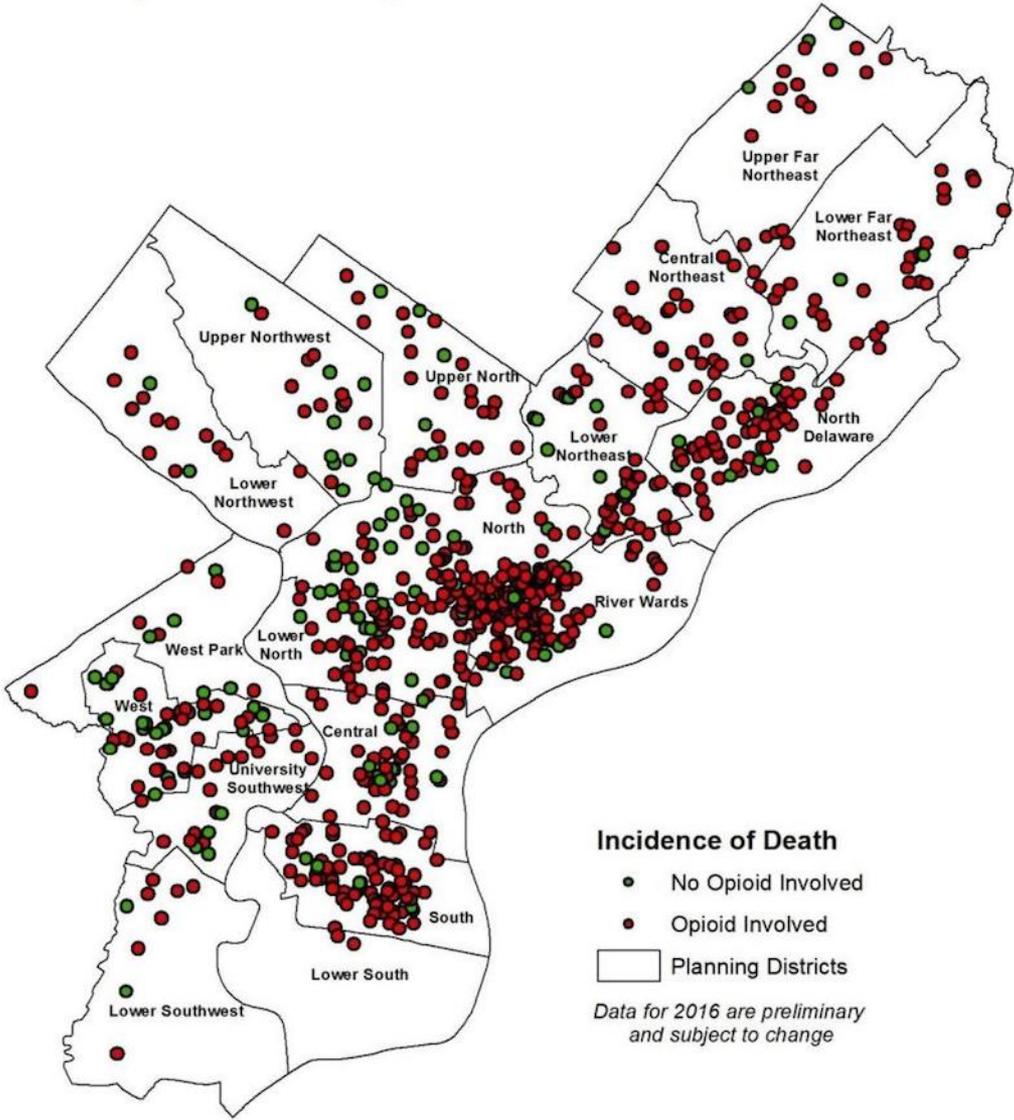
There have been **123** homicides in the Study Area since **2006** - and **24** homicides since **2015**.

In **2015**, there were **33** homicides in this map extent, which accounted for about **12%** of all the homicides in the **CITY OF PHILADELPHIA**.



- HOMICIDE
- HOMICIDE SINCE 2015

# Location of Overdose Deaths in Philadelphia by Planning District, 2016

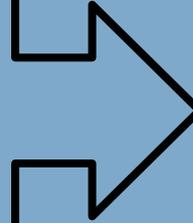


# What can change?

“ \_\_\_\_\_ grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference.”

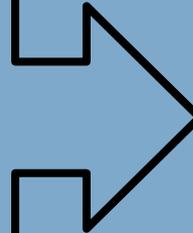
**-Karl Paul Reinhold Niebuhr**

**TRAUMA  
INFORMED**



**HOW**

**COMMUNITY  
DEVELOPMENT**



**WHAT**

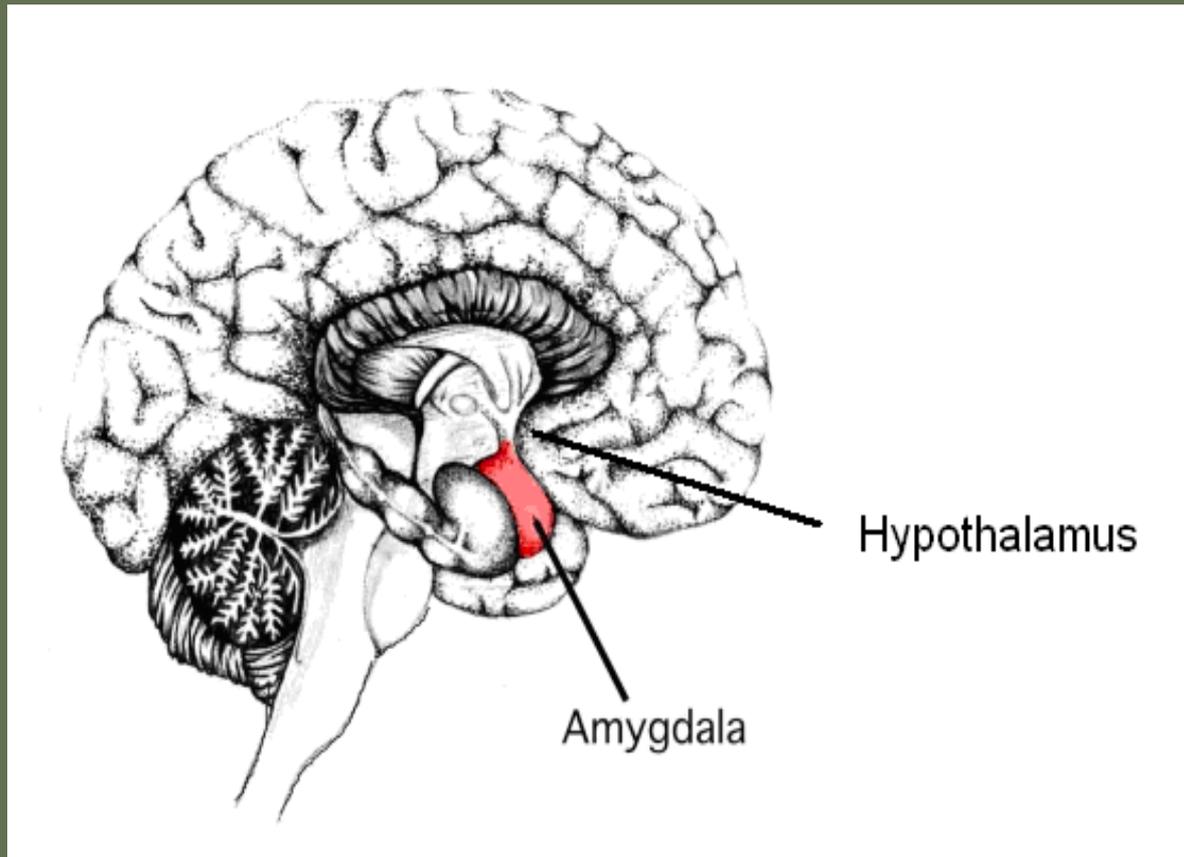
# Trauma Informed Care

“Trauma-informed care is an approach to engaging people with histories of trauma that recognizes the presence of trauma symptoms and acknowledges the role that trauma has played in their lives.”

(<http://www.samhsa.gov/nctic/>)

# Physiology of Trauma: Survival

## “The fight or flight system”



# TRAUMA AWARENESS

## Trauma-organized individuals + systems:

- Loss of basic safety/trust
- Loss of emotional management
- Problems with cognition
- Communication problems
- Problems with authority
- Confused sense of justice
- Inability to grieve and anticipate future

## Trauma-informed responses:

Create Safety

Emotional Management

Use Wise Mind

Clear Communication

Leadership

Managing Judgment

Grieving and imagination

# VISION

An overarching aspirational statement that synthesizes the community's hopes for the neighborhood and describes the desired future outcomes

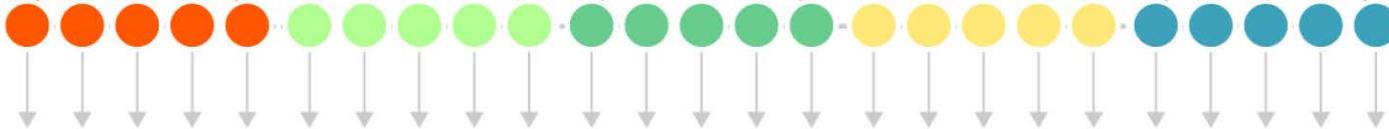
# GOALS

Statements designed to help achieve the vision and provide a framework for organizing strategies



# STRATEGIES

Specific actions taken to fulfill the goals and make the vision become a reality



# TACTICS

The where, when and how to accomplish each strategy

# Pillars of a Healthy Community

PUBLIC HEALTH & SAFETY

EDUCATION

ECONOMIC DEVELOPMENT

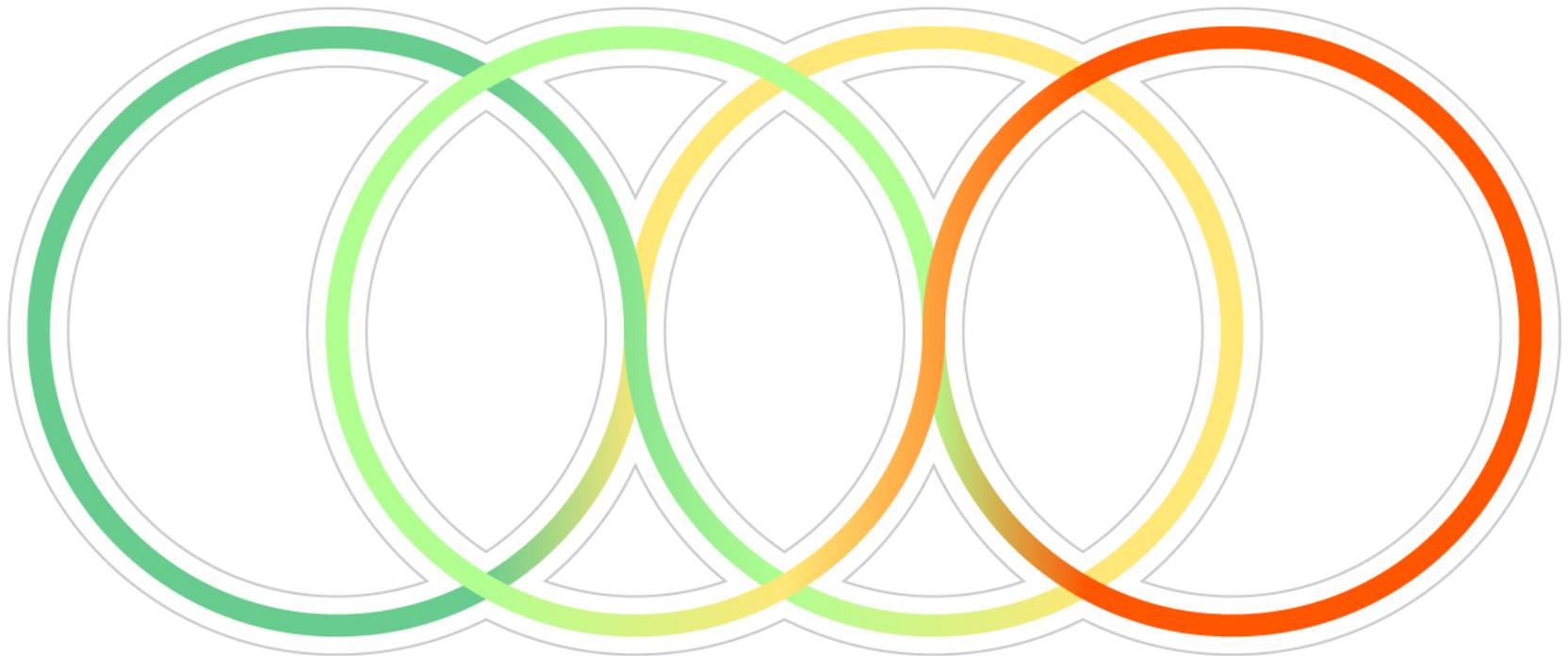
HOUSING

COMMUNITY

# FOCUS ON INTERCONNECTION

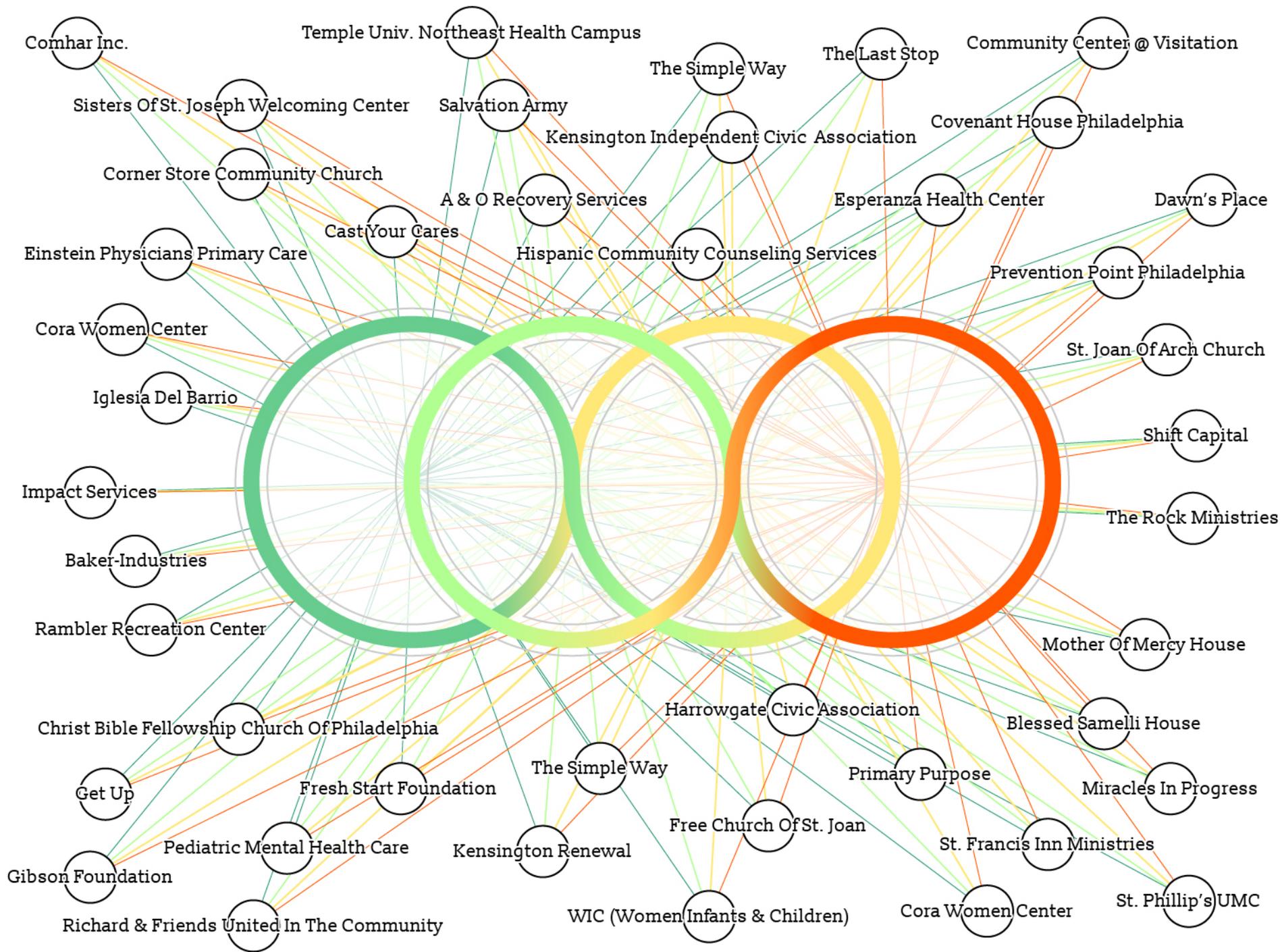
**HEALTH**

**ECONOMIC  
DEVELOPMENT**

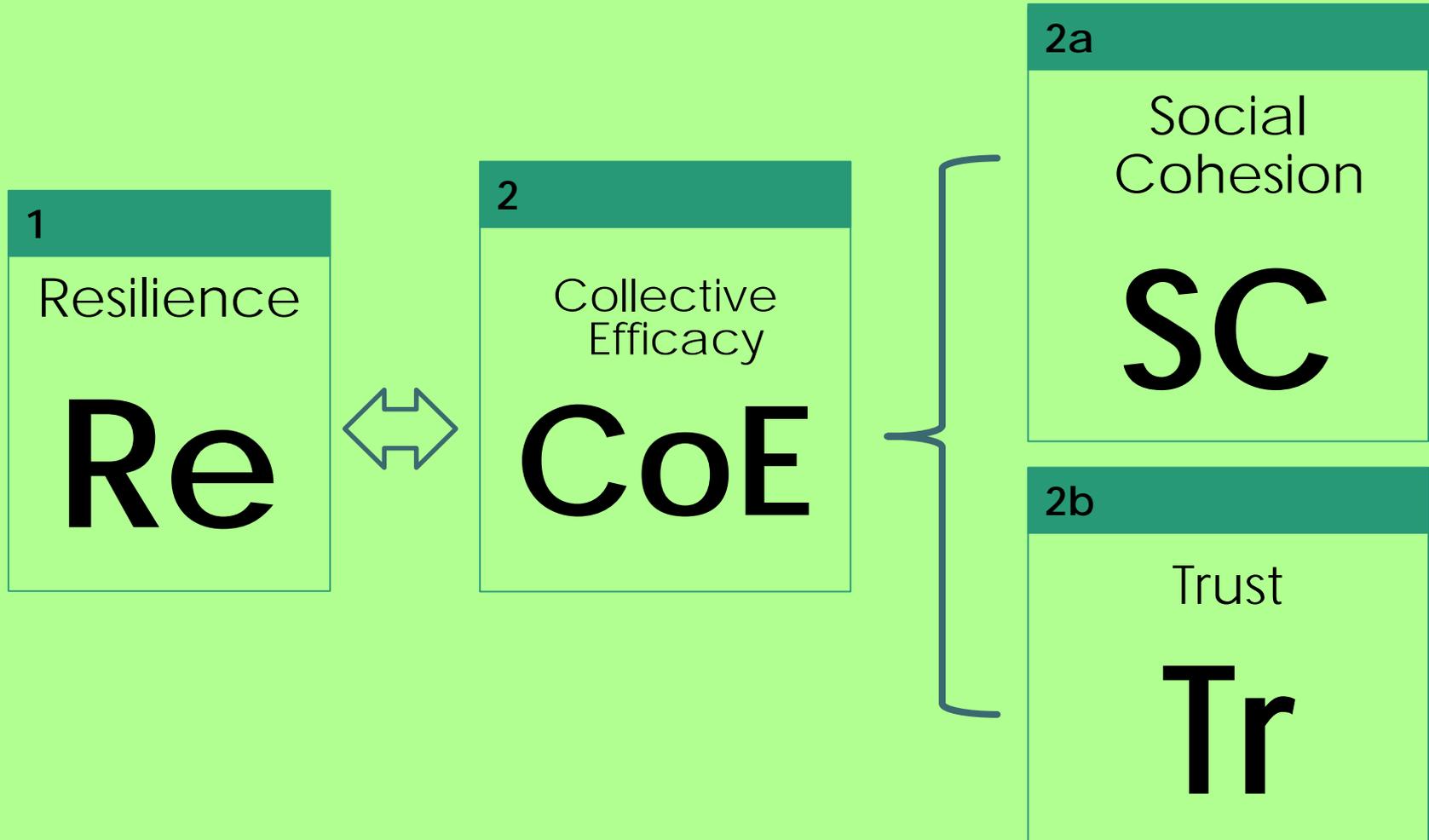


**EDUCATION**

**SOCIAL  
COHESION**



# Testing Mechanisms of Change



# FOCUS ZONES



## FOCUS ZONE IMPLEMENTATION PLANS:

- Address CHALLENGES
- Build on STRENGTHS
- Opportunities for COLLABORATION

--- STUDY AREA BOUNDARY

□ FOCUS ZONE

0.125 0.25

0.5 MILES

# FOCUS ZONE - HOPE PARK

## KEY FEATURES

- HOPE PARK
- PUBLIC OWNED VACANT LOT
- GURNEY STREET
- DRUG CORNERS
- OLD MILL BUILDINGS
- A & INDIANA BUILDING

- - FOCUS ZONE BOUNDARY

 DRUG CORNER

 OLD MILL BUILDING

 PUBLICLY OWNED

 INSTITUTION

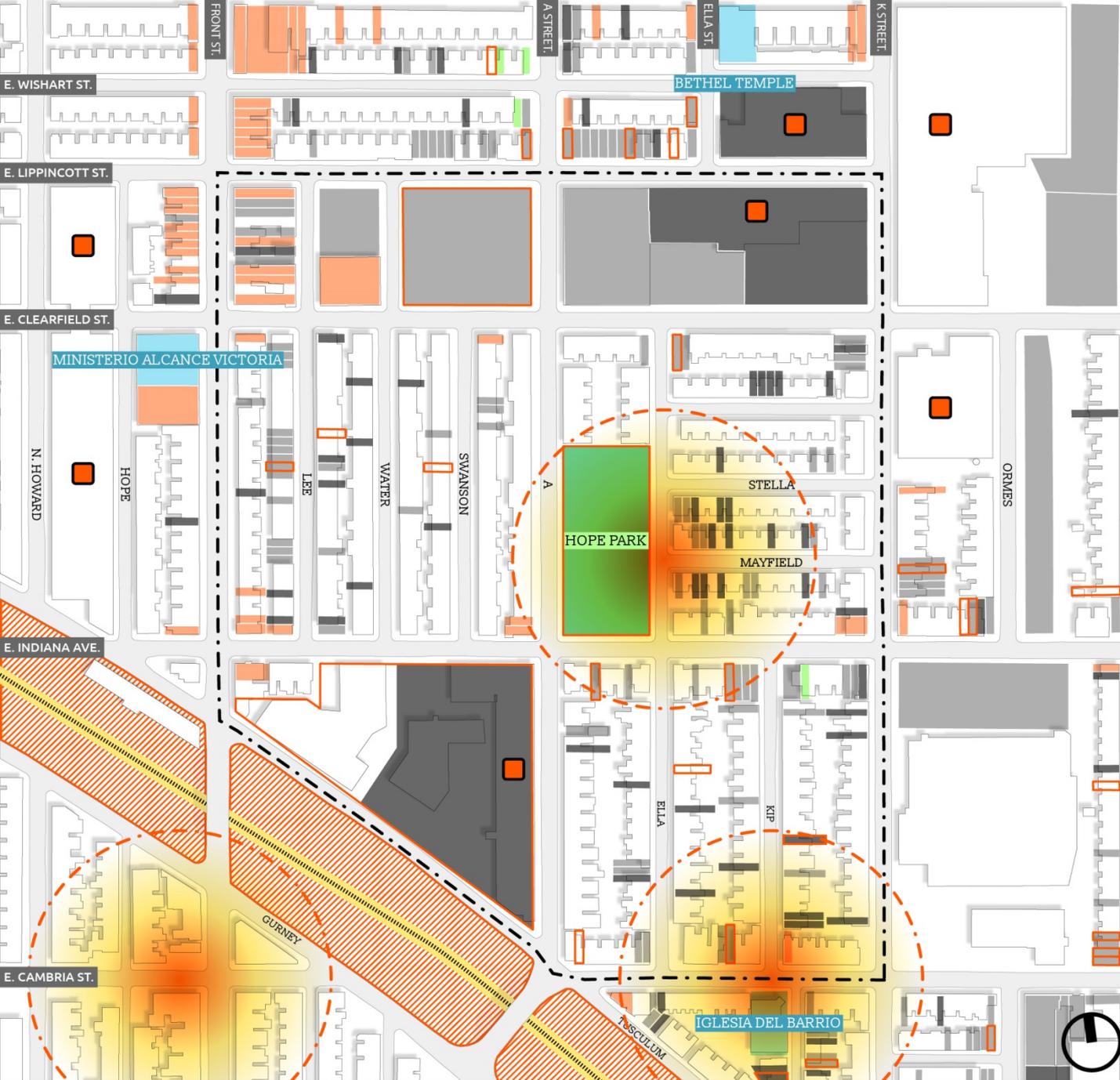
 COMMERCIAL SPACE

 RAIL RIGHT-OF-WAY

 VACANT BUILDING

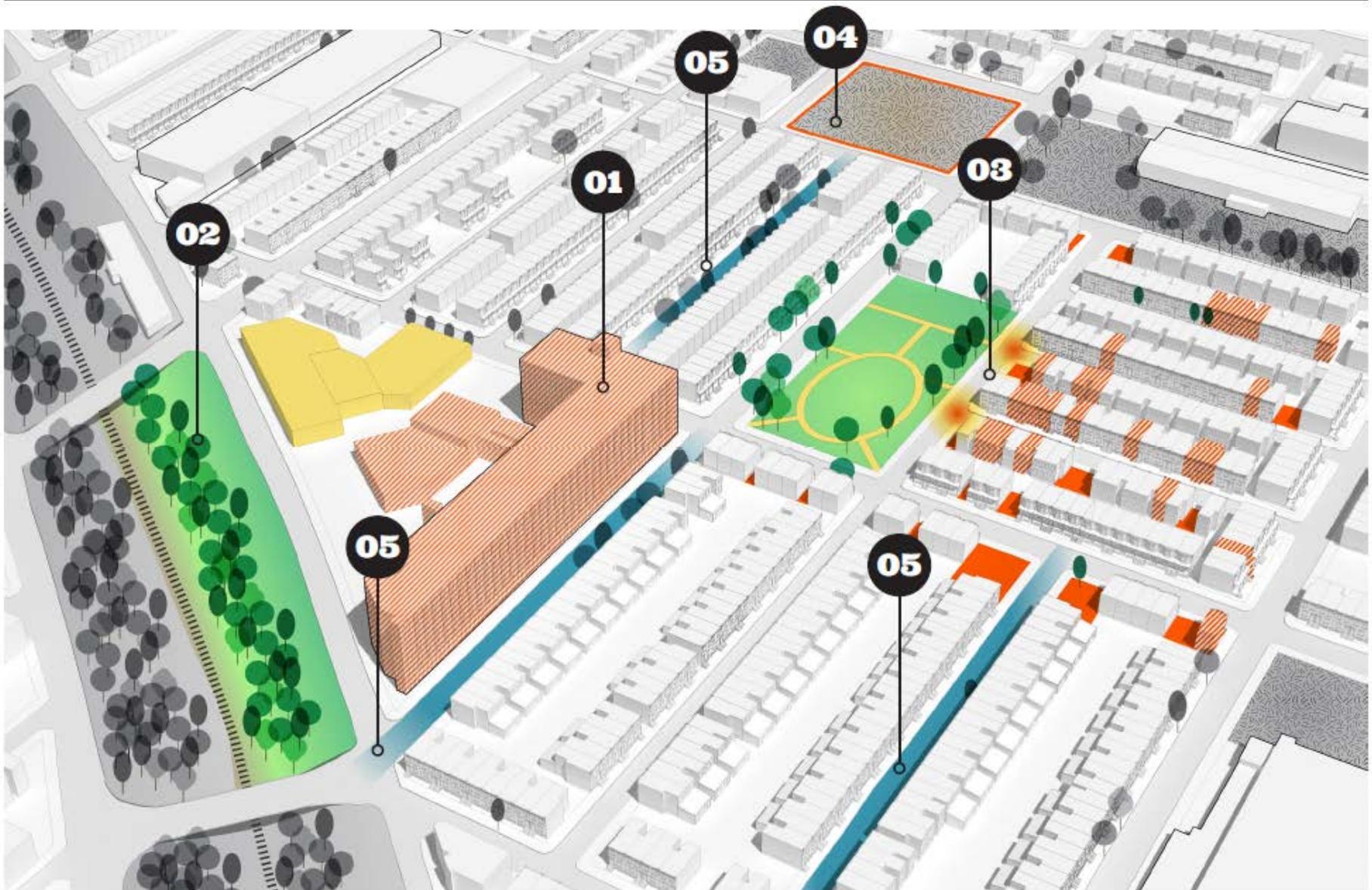
 VACANT LAND

 YARD



# HOPE PARK PRIORITY PROJECTS

-  Priority Vacant Building
-  Priority Vacant Lot
-  Key Publicly Owned Lot
-  Micro-communities Block
-  Key Crime Hotspot





**"El Campamento"**

**FAIRHILL**

**KENSINGTON**



MILES



Fairhill Square

Temple University  
Hospital-  
Episcopal

Huntingdon

Somerset

MARKET-FRANKFORD EL





# HEAVY DUTY



# -20

## BLACK BAGS & TWIST TIES

Size: 32" x 50" (81.2cm x 1.25m)



