Tuesday, August 6

9:30 a.m. – 10:00 a.m. **Registration**

10:00 a.m.-10:05 a.m. **Welcome**

Larry Santucci, Senior Research Fellow, Consumer Finance

Institute, Federal Reserve Bank of Philadelphia

10:05 a.m.-10:15 a.m. **Opening Remarks**

Patrick T. Harker, President and CEO, Federal Reserve Bank of

Philadelphia

10:15 a.m.-10:20 a.m. **Introduction**

Robert M. Hunt, Associate Director, Consumer Finance Institute,

and Senior Vice President, Federal Reserve Bank of Philadelphia

10:20 a.m.—11:20 a.m. **Session 1: A Neuroeconomics Primer**

Colin F. Camerer, Robert Kirby Professor of Behavioral Finance

and Economics, California Institute of Technology

11:20 a.m.–12:05 p.m. Session 2: Financial Decision-Making Across Adulthood

Gregory Samanez-Larkin, Assistant Professor of Psychology and

Neuroscience, Duke University

12:05 p.m.-1:00 p.m. Lunch

1:00 p.m.–1:45 p.m. Session 3: <u>Understanding Economic Expectations: From</u>

Neuroscience to Household Finance and Macroeconomics

Camelia M. Kuhnen, Professor of Finance, Kenan-Flagler Business School, University of North Carolina—Chapel Hill 1:45 p.m.-2:30 p.m. Session 4: Decision Strategies and Financial Decision-Making

Vinod Venkatraman, Associate Professor in Marketing and Associate Director of the Center for Neural Decision Making,

Fox School of Business, Temple University

2:30 p.m.-2:45 p.m. **Break**

2:45 p.m.–3:30 p.m. Session 5: The Effects of Neurological Heterogeneity,

Cognition, and Affective Response on Risk Tolerance and

Time Preference

Joseph W. Kable, Baird Term Professor of Psychology,

University of Pennsylvania

3:30 p.m.–4:25 p.m. **Session 6: Group Discussion**

Colin F. Camerer Camelia M. Kuhnen Joseph W. Kable

Gregory Samanez-Larkin Vinod Venkatraman

Moderator: Larry Santucci

4:25 p.m.–4:30 p.m. Closing Remarks

Larry Santucci