# Artificial Intelligence and Machine Learning in Finance

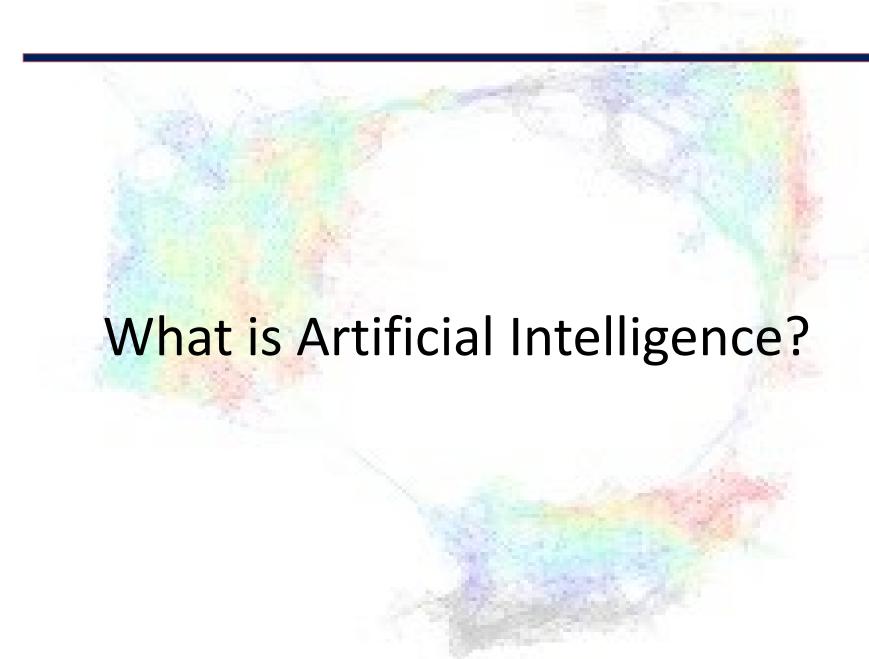
John Schindler September 29, 2017

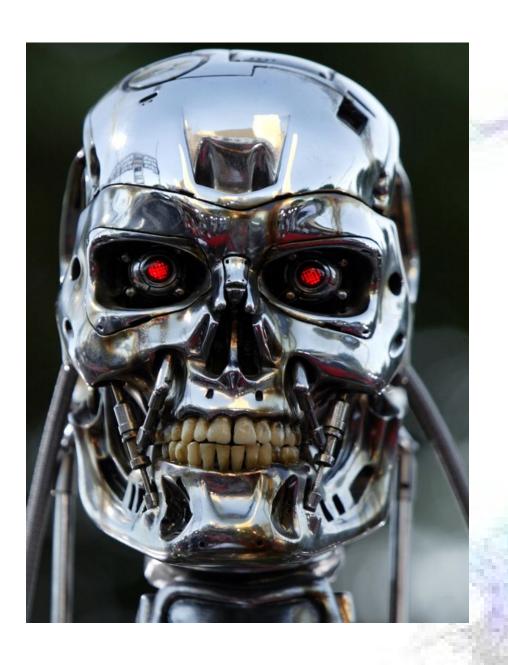
#### Outline

What is artificial intelligence?

How is it being used in finance?

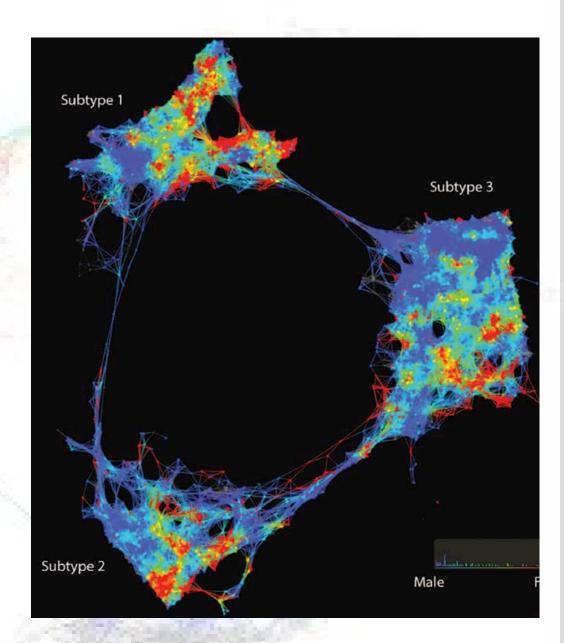
Are there financial stability implications?





It's not the bad guy from the Terminator movies!

# It's more like this:



#### **Big Data**

Storage and analysis of large and/or

#### complicated datasets



"Why Gramma, what big data you have!"

#### **Artificial** intelligence

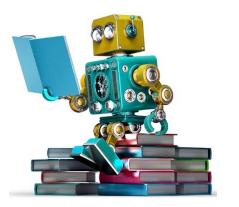
Theory and development of computer systems able to perform tasks that have traditionally required human intelligence.

#### **Machine Learning**

A method of designing algorithms that

automatically optimize through

experience and with limited or no



human intervention.

**Artificial Big Data** Intelligence **Analytics** Machine Learning

# How is it being used in finance?

#### Consumer facing applications

Chatbots and virtual assistants

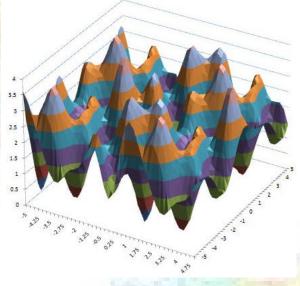


Insurance pricing

Credit scoring

### **Operations focused uses**

Capital optimization



Market Impact Analysis

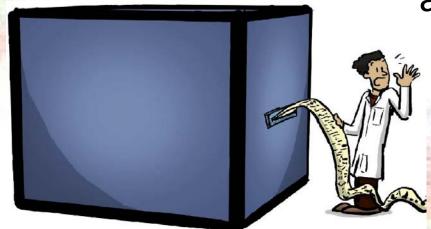
Model risk management and validation

Stress testing

## **Trading and Portfolio Management**

Identification of price signals

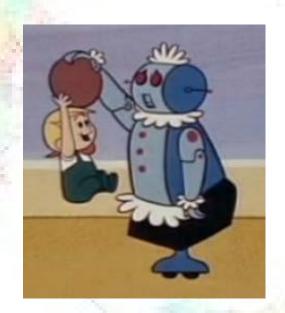
News and research analysis



Trade execution

# Compliance

Monitoring behavior



Data quality assurance

KYC/AML







#### What we hear traders saying



#### What AI hears traders saying



#### Supervision

Compliance monitoring



Systemic risk identification

Fraud detection



# Financial Stability Benefits

Easier regulatory compliance

Improved risk management

Greater efficiency



Better fraud detection

Improved systemic risk monitoring

Improved supervisory effectiveness

# Financial Stability Risks

Interpretability issues

Increased third party dependencies



Data privacy and governance issues

Human resource deficiencies

# Final Thoughts

# Al is not a product it is a foundation

